

The School Board of Broward County, Florida  
Procurement & Warehousing Services

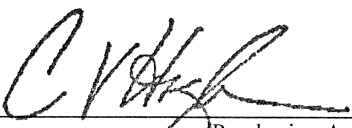
RFP No.:	<u>15-044V</u>	Tentative Board Meeting Date*:	<u>JUNE 23, 2015</u>
Description:	<u>RESEARCH AND PROGRAM EVALUATION</u>	Notified:	<u>453</u>
	<u>CONSULTANT SERVICES</u>	Downloaded:	<u>43</u>
For:	<u>VARIOUS LOCATIONS</u>	RFP Rec'd:	<u>18</u>
	(School/Department)	No Bids:	<u>0</u>
Fund:	<u>VARIOUS FUNDS</u>	RFP Opening:	<u>DECEMBER 8, 2014</u>
		Advertised Date:	<u>NOVEMBER 7, 2014</u>
		Award Amount:	<u>\$600,000</u>

**POSTING OF RFP RECOMMENDATION/TABULATION:** RFP Recommendations and Tabulations will be posted in the Procurement & Warehousing Services and [www.Demandstar.com](http://www.Demandstar.com) on **JANUARY 15, 2015 @ 3:00 PM**, and will remain posted for 72 hours. Any person who is adversely affected by the decision or intended decision shall file a notice of protest, in writing, within 72 hours after the posting of the notice of decision or intended decision. The formal written protest shall be filed within ten (10) days after the date the notice of protest is filed. Failure to file a notice of protest or failure to file a formal written protest shall constitute a waiver of proceedings under this chapter. Section 120.57(3)(b), Florida Statutes, states that "The formal written protest shall state with particularity the facts and law upon which the protest is based." Saturdays, Sundays, state holidays and days during which the school district administration is closed shall be excluded in the computation of the 72-hour time period provided. Filings shall be at the office of the Director of Procurement & Warehousing Services, 7720 West Oakland Park Boulevard, Suite 323, Sunrise, Florida 33351. Any person who files an action protesting an intended decision shall post with the School Board, at the time of filing the formal written protest, a bond, payable to The School Board of Broward County, Florida, (SBBC), in an amount equal to one percent (1%) of the estimated value of the contract. Failure to post the bond required by SBBC Policy 3320, Part VIII, Purchasing Policies, Section N, within the time allowed for filing a bond shall constitute a waiver of the right to protest.

(\* ) The Cone of Silence, as stated in the RFP, is in effect until this RFP is approved by SBBC. The School Board meeting date stated above is a tentative date. Confirm with the Purchasing Agent of record for the actual date the Cone of Silence has concluded.

**REVISED  
RECOMMENDATION/TABULATION**

ON JANUARY 1, 2015, CALDERA RESEARCH, LLC HAS CHANGED ITS NAME TO TRUESCORE CONSULTING, LLC.

By:  Date: 1/15/15  
(Purchasing Agent)

The School Board of Broward County, Florida, prohibits any policy or procedure which results in discrimination on the basis of age, color, disability, gender expression, national origin, marital status, race, religion, sex or sexual orientation. Individuals who wish to file a discrimination complaint, may call the Executive Director, Benefits & EEO Compliance at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.

Individuals with disabilities requesting accommodations under the Americans with Disabilities Act (ADA) may call the Equal Educational Opportunities (EEO) at 754-321-2150 or Teletype Machine (TTY) at 754-321-2158.

The School Board of Broward County, Florida  
Procurement & Warehousing Services

RFP No.: 15-044V Tentative Board Meeting Date\*: JUNE 23, 2015  
 Description: RESEARCH AND PROGRAM EVALUATION Notified: 453 Downloaded: 43  
CONSULTANT SERVICES RFP Rec'd: 18 No Bids: 0  
 For: VARIOUS LOCATIONS RFP Opening: DECEMBER 8, 2014  
 (School/Department)  
 Fund: VARIOUS FUNDS Advertised Date: NOVEMBER 7, 2014  
 Award Amount: \$600,000

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**RECOMMENDATION/TABULATION**

EIGHTEEN PROPOSALS WERE RECEIVED IN RESPONSE TO RFP 15-044V. PROPOSALS WERE EVALUATED BY THE FOLLOWING COMMITTEE MEMBERS CONSISTING OF:

DEAN VAUGHAN – EVALUATION ADMINISTRATOR, STUDENT ASSESSMENT & RESEARCH  
 RUSSELL CLEMENT – RESEARCH SPECIALIST, STUDENT ASSESSMENT & RESEARCH  
 RAY SANTOS – SENIOR RAD ANALYST – INFORMATION TECHNOLOGY DEPARTMENT

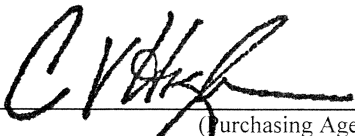
M/WBE ADVISOR: COLLEEN ROBBS, COORDINATOR, SUPPLIER DIVERSITY & OUTREACH PROGRAM

IN ACCORDANCE WITH SECTION 5.0, EVALUATION OF PROPOSALS AND THE EVALUATION COMMITTEE, IT IS RECOMMENDED THAT THE FOLLOWING LISTED PROPOSERS BELOW BE RECOMMENDED FOR APPROVAL BY THE SCHOOL BOARD FOR RESEARCH AND PROGRAM EVALUATION CONSULTANT SERVICES. IN ORDER TO BE CONSIDERED QUALIFIED FOR APPROVAL, A MINIMUM SCORE OF 70 POINTS IS REQUIRED. ADDITIONAL CONSULTANTS MAY BE ADDED, WITH SCHOOL BOARD APPROVAL, DURING THE TERM OF THIS CONTRACT.

ARMATT ENTERPRISES, INC.  
 BISCAYNE RESEARCH GROUP, INC.  
 CALDERA RESEARCH, INC.  
 CNA CORPORATION  
 \*EVERGREEN SOLUTIONS, LLC (CAUCASIAN, FEMALE)  
 IMPAQ INTERNATIONAL, LLC  
 ISADORE NEWMAN  
 JIANPING SHEN, PH.D

JOHN M. ENGER, PH.D  
 McREL INTERNATIONAL  
 PUBLIC CONSULTING GROUP, INC.  
 \*Q-Q RESEARCH CONSULTANTS, LLC (AFRICAN-AMERICAN)  
 RESEARCH ANALYSIS GROUP, INC.  
 SOUTHEAST RESEARCH AND EVALUATION ASSOCIATES  
 STEVEN ALAN HECH, PH.D  
 STRATEGIC MEASUREMENT & EVALUATION, INC.

(\* ) M/WBE CERTIFIED

By:  Date: 1/8/15  
 (Purchasing Agent)

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IT IS RECOMMENDED FOR REASON(S) STATED ON THE ATTACHED RFP REJECTION SHEET, THE PROPOSAL, IN ITS ENTIRETY, BE REJECTED FOR NOT COMPLYING WITH MINIMUM ELIGIBILITY REQUIREMENTS.

THE AWARD FOR THESE PROPOSERS SHALL BE CONTINGENT UPON SUCCESSFUL COMPLETION OF WRITTEN AGREEMENTS.

CONTRACT PERIOD: JULY 1, 2015 THROUGH JUNE 30, 2018

## Research and Program Evaluation Consultant Services

15-044V - Research and Program Evaluation Consultant Services	Maximum Points	Dean Vaughan	Russell Clement	Ray Santos	AVERAGE POINTS
<b>EXPERIENCE AND QUALIFICATIONS</b>	45				
Armatt Enterprises, Inc.		35	35	45	38
Biscayne Research Group, Inc.		40	45	40	42
Caldera Research, LLC		45	40	45	43
CNA Corporation		35	45	45	42
Evergreen Solutions, LLC		45	45	45	45
IMPAQ International, LLC		45	45	40	43
Isadore Newman		45	35	45	42
Jianping Shen, PH.D.		45	40	45	43
John M. Enger, Ph.D.		40	40	40	40
McREL International		45	45	45	45
Public Consulting Group, Inc.		40	45	40	42
Q-Q Research Consultants, LLC		35	40	35	37
Research Analysis Group, LLC		30	30	35	32
Southeast Research and Evaluation Associates		40	40	45	42
Steven Alan Hech, Ph.D.		35	40	40	38
Strategic Measurement & Evaluation, Inc.		40	45	40	42
<b>WRITING SAMPLE</b>	35				
Armatt Enterprises, Inc.		30	35	35	33
Biscayne Research Group, Inc.		35	35	30	33
Caldera Research, LLC		30	35	35	33
CNA Corporation		25	35	35	32
Evergreen Solutions, LLC		35	35	35	35
IMPAQ International, LLC		35	35	35	35
Isadore Newman		25	30	30	28
Jianping Shen, PH.D.		35	30	35	33
John M. Enger, Ph.D.		20	35	35	30
McREL International		33	35	35	34
Public Consulting Group, Inc.		25	35	30	30
Q-Q Research Consultants, LLC		23	15	25	21
Research Analysis Group, LLC		10	30	30	23
Southeast Research and Evaluation Associates		30	30	35	32
Steven Alan Hech, Ph.D.		30	35	30	32
Strategic Measurement & Evaluation, Inc.		30	30	35	32
<b>DELIVERY OF SERVICES</b>	10				
Armatt Enterprises, Inc.		10	10	10	10
Biscayne Research Group, Inc.		10	10	10	10
Caldera Research, LLC		10	10	10	10
CNA Corporation		10	10	10	10
Evergreen Solutions, LLC		10	10	10	10
IMPAQ International, LLC		10	10	10	10
Isadore Newman		10	10	10	10
Jianping Shen, PH.D.		10	10	10	10
John M. Enger, Ph.D.		10	10	10	10
McREL International		10	10	10	10
Public Consulting Group, Inc.		10	10	10	10
Q-Q Research Consultants, LLC		10	10	10	10
Research Analysis Group, LLC		10	10	10	10

## Research and Program Evaluation Consultant Services

15-044V - Research and Program Evaluation Consultant Services	Maximum Points	Dean Vaughan	Russell Clement	Ray Santos	AVERAGE POINTS
Southeast Research and Evaluation Associates		10	10	10	10
Steven Alan Hech, Ph.D.		10	10	10	10
Strategic Measurement & Evaluation, Inc.		10	10	10	10
<b>COST OF SERVICES</b>	<b>5</b>				
Armatt Enterprises, Inc.		4	4	4	4
Biscayne Research Group, Inc.		3	3	3	3
Caldera Research, LLC		2.5	2.5	2.5	2.5
CNA Corporation		2	2	2	2
Evergreen Solutions, LLC		2	2	2	2
IMPAQ International, LLC		2	2	2	2
Isadore Newman		2.5	2.5	2.5	2.5
Jianping Shen, PH.D.		5	5	5	5
John M. Enger, Ph.D.		5	5	5	5
McREL International		2	2	2	2
Public Consulting Group, Inc.		1	1	1	1
Q-Q Research Consultants, LLC		3	3	3	3
Research Analysis Group, LLC		3	3	3	3
Southeast Research and Evaluation Associates		4	4	4	4
Steven Alan Hech, Ph.D.		5	5	5	5
Strategic Measurement & Evaluation, Inc.		3	3	3	3
<b>M/WBE PARTICIPATION</b>	<b>5</b>				
Armatt Enterprises, Inc.		1	1	1	1
Biscayne Research Group, Inc.		1	1	1	1
Caldera Research, LLC		1	1	1	1
CNA Corporation		2	2	2	2
Evergreen Solutions, LLC		4	4	4	4
IMPAQ International, LLC		1	1	1	1
Isadore Newman		1	1	1	1
Jianping Shen, PH.D.		1	1	1	1
John M. Enger, Ph.D.		0	0	0	0
McREL International		1	1	1	1
Public Consulting Group, Inc.		2	2	2	2
Q-Q Research Consultants, LLC		5	5	5	5
Research Analysis Group, LLC		2	2	2	2
Southeast Research and Evaluation Associates		2	2	2	2
Steven Alan Hech, Ph.D.		1	1	1	1
Strategic Measurement & Evaluation, Inc.		2	2	2	2
<b>TOTAL SCORE</b>	<b>100</b>				
Armatt Enterprises, Inc.					86
Biscayne Research Group, Inc.					89
Caldera Research, LLC					90
CNA Corporation					88
Evergreen Solutions, LLC					96
IMPAQ International, LLC					91
Isadore Newman					84
Jianping Shen, PH.D.					92

Research and Program Evaluation Consultant Services

15-044V - Research and Program Evaluation Consultant Services	Maximum Points	Dean Vaughan	Russell Clement	Ray Santos	AVERAGE POINTS
John M. Enger, Ph.D.					85
McREL International					92
Public Consulting Group, Inc.					85
Q-Q Research Consultants, LLC					76
Research Analysis Group, LLC					70
Southeast Research and Evaluation Associates					90
Steven Alan Hech, Ph.D.					86
Strategic Measurement & Evaluation, Inc.					89

**RFP 15-044V**  
**RESEARCH AND PROGRAM EVALUATION CONSULTING SERVICES**  
**REJECTION SHEET**

Reject proposal from Lauren Shure/Barry University. Section 4.2 and 4.2.1 states, "In order to be considered for award and further evaluated, Proposer must meet or exceed the following criteria as of the opening date of the Proposal. Failure to provide this information requested will result in disqualification of Proposal." Proposer did not answer Section 4.2.1 in their submitted Proposal.

Reject proposal from Real K-12 Consulting/Melinda Mollette. Section 4.2 and 4.2.1 states, "In order to be considered for award and further evaluated, Proposer must meet or exceed the following criteria as of the opening date of the Proposal. Failure to provide this information requested will result in disqualification of Proposal." Proposer did not answer Section 4.2.1 in their submitted Proposal.